



# LOS ALAMOS LITTLE LEAGUE

## LOGO DESIGN CONTEST

### Help Shape the Future of Los Alamos Little League!

Los Alamos Little League (LALL) is inviting our community to help design a new official league logo. We are looking for a logo that reflects **youth sports, teamwork, and community pride**, while creating strong recognition and awareness for the Los Alamos Little League program.

Designers are encouraged to create a logo that represents our community and the values that make Little League an important part of life in Los Alamos. Prize valued at \$150.00 will be awarded.

#### WHO CAN ENTER

- Open to **community members of all ages**
- Youth entries welcome (parent/guardian permission required)
- Maximum of **two submissions per person**

#### DESIGN GUIDELINES

- Must represent **Los Alamos Little League**
- Should reflect **community pride** and youth sports
- Appropriate for **baseball and softball**
- Simple, bold, and easy to recognize
- Must work in **color and black & white**
- Suitable for uniforms, hats, banners, and digital use
- Original artwork only (no copyrighted images or clip art)

#### REQUIRED ELEMENTS

- League name: **Los Alamos Little League**
- No commercial or sponsor logos

Optional elements:

- Reference to **Los Alamos, NM**
- Baseball or softball imagery

#### SUBMISSION DETAILS

- Preferred formats: **AI, EPS, SVG, or PDF**
- High-resolution PNG or JPG accepted (300 dpi minimum)
- Transparent background required
- Include a **1–2 sentence description** explaining how your logo represents the community and the league
- **Deadline:** February 15, 2026
- **Submit to:**  
<https://docs.google.com/forms/d/e/1FAIpQLScpJEnPeQzRSqct0KBobbzBwLPVYy2suLymBMw1xO3AqSiBGw/viewform?usp=header>

#### SELECTION & RIGHTS

- Entries will be reviewed by a selection committee
- Community input may be considered
- Winning design becomes the property of **Los Alamos Little League**
- LALL may make minor refinements for production use
- The following will be considered during the selection process

Criteria	Description
<b>Community Representation &amp; Program Awareness</b>	Clearly reflects the Los Alamos community and creates recognition and awareness for Los Alamos Little League and its mission
<b>Alignment with League Values</b>	Youth-focused, inclusive, positive, and appropriate for all players, families, and volunteers
<b>Design Simplicity &amp; Clarity</b>	Clean, bold, and easily recognizable; effective at small and large sizes
<b>Versatility &amp; Usability</b>	Works well across uniforms, hats, banners, print materials, and digital platforms
<b>Creativity &amp; Originality</b>	Unique, memorable, and distinctive while remaining timeless

## WHY PARTICIPATE?

This is a chance to leave a lasting mark on a program that serves hundreds of local youth and brings our community together each spring. Prize valued at \$150.00 will be awarded.

Submit Questions to: [info.lalittleleague@gmail.com](mailto:info.lalittleleague@gmail.com)